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beCogent's radio search for Real stars

A local call centre worker from Glasgow's west end has been inundated with calls after becoming the star of a campaign on Real Radio.

Brian Oprey, 33, who lives near the Botanics, visited the station's studio and caught up with DJ Steve McKenna when he was selected as one of the four voices of a recruitment drive by leading Scotland-based call centre outsourcer beCogent.

Brian – who has worked at beCogent's Glasgow office for almost a year – was selected to record the sound bites after auditioning on a competition hotline open to more than 2000 employees across the company's Glasgow, Airdrie, Kilmarnock and Erskine call centres.

He said: "I auditioned to be one of the voices because I want to encourage others who are looking for an exciting challenge, lots of variety, good prospects and good fun, they should get involved with beCogent.

"The Glasgow site is a great place to work and there is always loads going on so it is always fresh and full of new opportunities.

"I've only ever been a DJ at friends' parties – so I was excited but nervous even if I am used to talking all day. I really enjoyed the whole experience and loads of my family, friends and workmates have all been saying they have heard me on the radio."

Val Weir, events & PR manager at beCogent who ran the Real Radio auditions, added: "Brian was a great choice for our beCogent radio stars and has the enthusiasm that we are looking for.

"It's important for us to recruit a diverse range of staff who, like Brian, have the attitude, behaviour and drive to succeed – we give them every opportunity to shine."

Ends

Notes to Editors:

beCogent – founded in 1999 in response to the rapid expansion of the multi-billion pound call centre sector – has grown organically to become one of the UK's leading providers of outsourced customer contact services.

The Company has developed a portfolio of high-profile clients that includes Argos, Virgin Media, J D Williams, John Lewis Direct, Traveline Scotland, House of Fraser, Fortnum & Mason and the National Australia Bank Group.

beCogent has significantly increased its workforce in the last year creating nearly 1,000 new jobs, taking the total number of staff across sites to circa 3,000.

Despite its rapid growth, beCogent – which operates contact centres in Airdrie, Kilmarnock, Erskine, and Glasgow – has never lost sight of its ethos of making the right recruitment decisions, continually developing its staff and instigating initiatives to sincerely engage with them.

Issued by Beattie Communications on behalf of beCogent



Press Release

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Press Release