



25 March 2009

## **beCogent are the Challenge Cup Winners!**

It's not just top business awards which are won by Scottish based outsourcer beCogent. One of the two teams that the company entered into the Glasgow Call Centre Football Challenge brought home the winner's trophy after beating off opponents including Scottish Gas, HSBC and Kwik Fit.

The Call Centre Challenge Cup was hosted by One Recruitment Associates on Saturday 21<sup>st</sup> February and was in aid of the charity Calum's Cabin.

More than 26 teams entered the contest, including two teams from beCogent. Both teams played really well with team B reaching the quarter finals and team A beating off all competition and winning the tournament! It was a close final between beCogent and Sky, but the beCogent boys managed to win with a score of 2-1.

The beCogent staff also continued illustrating their award-winning corporate social responsibility strategy by doing some fundraising for Calum's Cabin and holding a sporting dress down day. They raised a total of £664.61, which will go towards the building of a holiday home on the Island of Bute, which can be used by families who have a child with cancer.

The charity Calum's Cabin was set up in memory of 12 year old Rothesay boy, Calum Speirs who lost his fight for life little more than a year after being diagnosed with a brain tumour.

By holding the tournament, One Recruitment managed to raise an amazing £7124.05 for this worthwhile cause and would like to thank all participating call centres for their fund raising and support.

**Ends**

### **Notes to Editors:**

beCogent – founded in 1999 by entrepreneur Dermot Jenkinson, in response to the rapid expansion of the multi-billion pound call centre sector – has grown organically to become one of the UK's leading providers of outsourced customer contact services.

The Company, which turns over in excess of £40m, has developed a portfolio of high-profile clients which includes Virgin Media, J D Williams, John Lewis Direct, Traveline Scotland, House of Fraser, Fortnum & Mason and the National Australia Bank Group.

**Press Release**

beCogent has significantly increased its workforce in the last 3 years, taking the total number of staff across all sites to circa 2,500.

Despite its rapid growth, beCogent – which operates contact centres in Airdrie, Kilmarnock, Erskine, and Glasgow continues to focus on development and engagement of its people resulting in a high-end customer service offering to its clients.

**Issued by beCogent Ltd**

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**Press Release**