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beRecognised at beCogent and get an extra day holiday

Scottish based beCogent is leading the way when it comes to staffing incentives. The company which has four sites across the West of Scotland and employs circa 3000 staff is offering the chance for its staff to beRecognised and win an extra day holiday and a bonus of leading high street vouchers.

The beRecognised scheme, which has recently been updated by beCogent, is designed to highlight and reward the best performers in the company. On a monthly basis the scheme awards people in various different categories - the beCogent Values Champion, the Employee of the Month from each of its sites, the beCogent Manager of the Month and the beCogent Nice Guy.

The winner of each category will be given high street vouchers and an extra day holiday that they can take whenever they wish.

To be eligible to win an award, staff members must demonstrate that they have an understanding of the company values and adhere to them, perform up to and beyond the key performance indicators (KPIs) for their project, and meet attendance and timekeeping requirements for the business and the project they are working on. They must also meet the quality requirements of the project, the client and beCogent, have a 'clean bill of health', i.e. not be the subject of any disciplinary action that month and demonstrate positive commitment to their project and beCogent.

Recent winner, Becky Cairns from beCogent's Airdrie contact centre, said: "This is a fantastic incentive scheme – I'm so pleased that I won an award. It's always nice to be recognised for the effort and good work you do and I'm doubly happy that I get some extra cash and a day's holiday. I'll be having a nice relaxing day with my extra holiday."

Val Weir, PR and Events Manger at beCogent, said: "We updated our incentive scheme so that staff had a better opportunity to beRecognised for their hard work and win an excellent prize.

"I'm sure all our staff will agree that it is an added bonus to be able to win a prize every month just for doing their job.

Jackie Lowe, HR Director at beCogent, said: "Our staff work extremely hard all year round and the added incentive scheme gives back to our top performers every month.

"We have lots of initiatives to cultivate and support our staff through our in-house training academy so that staff can be the best that they can be.

"There are many exciting opportunities at beCogent and we can train the right type of people to meet the requirements for positions. No particular qualifications are necessary – we only ask that employees are willing to work hard and to the best of their abilities and we will help them with all the training that they need."

Press Release



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Notes to Editors:

beCogent – founded in 1999 in response to the rapid expansion of the multi-billion pound call centre sector – has grown organically to become one of the UK's leading providers of outsourced customer contact services.

The Company has developed a portfolio of high-profile clients that includes Argos, Virgin Media, J D Williams, John Lewis Direct, Traveline Scotland, House of Fraser, Fortnum & Mason and the National Australia Bank Group.

beCogent has significantly increased its workforce in the last year creating nearly 1,000 new jobs, taking the total number of staff across sites to circa 3,000.

Despite its rapid growth, beCogent – which operates contact centres in Airdrie, Kilmarnock, Erskine, and Glasgow – has never lost sight of its ethos of making the right recruitment decisions, continually developing its staff and instigating initiatives to sincerely engage with them.

Issued by Beattie Communications (www.beattiegroupp.com) on behalf of beCogent

For further information please contact:

Susanne Grant 01698 787859 or susanne.grant@beattiegroupp.com

Press Release